

BRACE FOR THE STORM

EXPERT PRECISION DESIGN & GAME-WINNING PERFORMANCE

ENTER THE STORM

< 1/4 >

DESKTOPS LAPTOPS CONFIGURATOR UPGRADES

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RAIN STORM

£689⁹⁹ REDUCED! WAS £709.99

- AMD FX-4350 PROCESSOR
- AMD HD 7770 1GB VIDEO
- 8GB DDR3/1600MHZ RAM
- GIGABYTE 78LMT
- 1TB SATA-III HARD DRIVE
- 24X DOUBLE DVD/RW
- COOLERMASTER ELITE 310 CASE

★★★★★ 69 REVIEWS

CUSTOMISE

ICE STORM

£750⁹⁹ FREE DELIVERY!

- INTEL® CORE™ I5-4670K PROCESSOR
- AMD HD 7750 2GB VIDEO
- 8GB DDR3/1600MHZ RAM
- MSI Z87-G43 USB3 & SATA3 MB
- 1TB SATA-III HARD DRIVE
- 24X DOUBLE DVD/RW
- COOLERMASTER ELITE 310 CASE

★★★★★ 15 REVIEWS

CUSTOMISE

THUNDER STORM

£850⁹⁹ REDUCED! WAS £935.00

- INTEL® CORE™ I5-4670K PROCESSOR
- NVIDIA GTX 760 2GB VIDEO
- 8GB DDR3/1600MHZ RAM
- MSI Z87-G43 USB3 & SATA3 MB
- 2TB SATA-III HARD DRIVE
- 24X DOUBLE DVD/RW
- CORSAIR CARBIDE 300R GAMING CASE

★★★★★ 11 REVIEWS

CUSTOMISE

LIGHTNING STORM

£1129⁹⁹ NEW!

- INTEL® CORE™ I7-4820K PROCESSOR
- NVIDIA GTX 780 3GB VIDEO
- 16GB DDR3/1600MHZ RAM
- GIGABYTE X79 MB
- 2TB SATA-III HARD DRIVE
- LG CH12NS30 12X BLU-RAY COMBO
- THERMALTAKE LEVEL 10GT CASE

★★★★★ 41 REVIEWS

CUSTOMISE

BROWSE ALL < 1 2 3 4 > SORT BY PRICE ORDER BY

DESKTOPS LAPTOPS CONFIGURATOR UPGRADES

CYCLONE 18"

£2250⁹⁹ FREE ENGRAVING & 4 YEAR WARRANTY!

CONQUER WITHOUT COMPROMISE. WITH DUAL GRAPHICS, LIGHTNING FAST PROCESSING POWER, DDR5 RAM AND AN 18" FULL HD DISPLAY, THE CYCLONE IS THE FUTURE OF GAMING LAPTOPS.

- AMD A6 ELITE MOBILITY PROCESSOR
- AMD RADEON 8790M 2GB VIDEO
- 16GB (8GBX2) DDR3-1600 RAM
- AMD 76M MAINBOARD
- 18" 1920X1080 HD LED-BACKLIT
- CORSAIR NEUTRON GTX 120GB SSD
- MICROSOFT WINDOWS 8

★★★★★ 41 REVIEWS

CUSTOMISE

BROWSE ALL CYCLONE SERIES 18" SCREEN

DESKTOPS LAPTOPS CONFIGURATOR UPGRADES

DESKTOPS LAPTOPS UPGRADES

CHOOSE YOUR CASE

BRAND: FRACTUAL

FRACTAL DEFINE R4

< 2/3 >

CHOOSE YOUR CORE COMPONENTS

PROCESSOR: AMD FX-8350 EIGHT CORE CPU (4.00GHZ, 8MB CACHE, AM3+)

GRAPHICS CARD: NVIDIA GEFORCE 780 (2 DVI, HDMI, 3D READY)

MEMORY: 8GB KINGSTON DUAL-DDR3 1600MHZ (2 X 4GB)

MOTHERBOARD: ASUS F2A85-M (M-ATX, DDR3, USB 3.0, 6GB/S)

CONFIGURE

DESKTOPS LAPTOPS CONFIGURATOR UPGRADES

DESKTOP LAPTOP COOLING COSMETIC

ATMOSPHERE ALPHA

£262⁹⁹ NEW!

- INTEL® CORE™ I5-4670K PROCESSOR
- 8GB DDR3/1500MHZ RAM
- GIGABYTE 78LMT

CUSTOMISE

ATMOSPHERE BETA

£377⁹⁹ SPECIAL!

- INTEL® CORE™ I5-4820K PROCESSOR
- 8GB DDR3/1600MHZ RAM
- MSI A75MUSB3 & SATA-III MB

CUSTOMISE

ATMOSPHERE GAMMA

£379⁹⁹ REDUCED! WAS £399.99

- AMD FX-8350 PROCESSOR
- 16GB DDR3/1600MHZ RAM
- GIGABYTE USB3 & SATA3 MB

CUSTOMISE

ATMOSPHERE DELTA

£492⁹⁹

- INTEL® CORE™ I7-4820K PROCESSOR
- 32GB DDR3/1600MHZ RAM
- GIGABYTE X79 MB

CUSTOMISE

BROWSE ALL INTEL AMD SORT BY PRICE (LOW - HIGH) < 1 2 3 >

IN PARTNERSHIP WITH



WHO WE ARE

STORM IS ONE OF THE MOST WELL RESPECTED DESKTOP AND LAPTOP MANUFACTURERS IN THE UK.

With our massive global contact list of manufacturers, we can literally build a PC for every need possible. Ranging from a entry-level gaming laptop, to the ultimate gaming rig, we endeavour to create the best possible PC system for your needs, and importantly your budget.

With our extensive list of component choices, we guarantee you'll be able to create the PC of your dreams, exactly how you imagined it to be!

STORM HQ

ORIGINALLY FOUNDED IN THE UNITED STATES, STORM IS ONE OF THE LEADING BRANDS IN THE COMPETITIVE UK AND US COMPUTER MARKET, DROP BY FOR A TOUR.

Storm Headquarters
Elite Valley Trading Estate
Fallsworth
Manchester
M35 3LT
United Kingdom

CONTACT US

FEEL FREE TO CALL, EMAIL OR LIVE CHAT, HOWEVER YOU GET IN CONTACT - WE'D LOVE TO HEAR FROM YOU.

Customer Services
0800 700 1122
customer@storm.co.uk
9am - 5pm weekdays

Sales
0800 700 3344
sales@storm.co.uk
9am - 5pm weekdays

Support
0800 700 5566
support@storm.co.uk
8am - 6pm weekdays

Returns
0800 700 7788
returns@storm.co.uk
9am - 5pm weekdays

SPECIAL OFFERS NEWSLETTER

ENTER YOUR EMAIL SIGN UP

COLOURS

| TURQUOISE | BLUE | ORANGE | DARK GRAY | GRAY | LIGHT GRAY |
|--|---|--|--|--|--|
| | | | | | |
| HEX #2F4C55 RGB 47, 76, 85 CMYK 82, 58, 51, 34 | HEX #3CADD3 RGB 60, 173, 211 CMYK 68, 13, 9, 34 | HEX #2F4C55 RGB 47, 76, 85 CMYK 82, 58, 51, 34 | HEX #2F4C55 RGB 47, 76, 85 CMYK 82, 58, 51, 34 | HEX #2F4C55 RGB 47, 76, 85 CMYK 82, 58, 51, 34 | HEX #2F4C55 RGB 47, 76, 85 CMYK 82, 58, 51, 34 |

INFORMATION

- **Turquoise** - used to indicate interactive elements; such as buttons, controls and hyperlinks on light backgrounds.
- **Blue** - used has hover colour for interactive elements, and hyperlinks on a dark background.
- **Orange** - used to highlight important information; such as headers, section titles and labels, and to represent the current active state of a control.
- **Dark Gray** - used as the colour for text on light backgrounds and as background colour.
- **Gray** - used to de-emphasise text, and as a background colour.
- **Light Gray** - used to indicate a disabled state on a control, and as a background colour.

BUTTONS

BUTTON



MULTI-FUNCTIONAL BUTTON



ICON BUTTONS



INFORMATION

- When hovered the buttons use the CSS transition effect to change from turquoise to blue.

CONTROLS

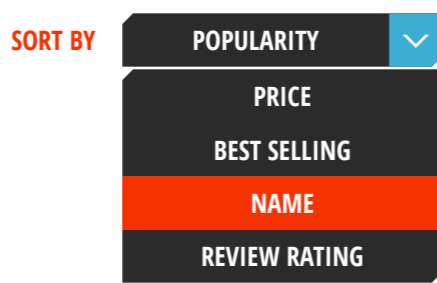
PRODUCT PAGINATION



CAROUSEL & CASE PAGINATION



DROPDOWN LIST



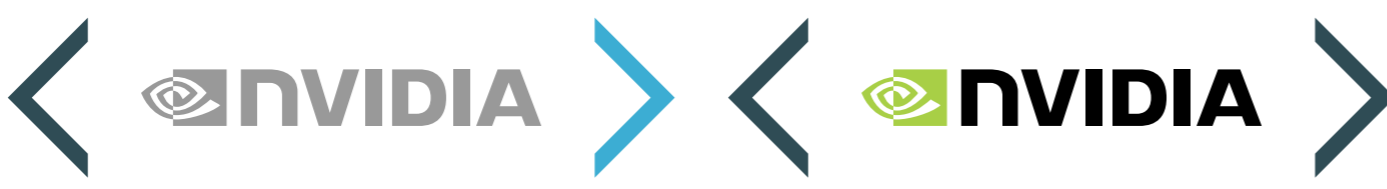
ORDER TOGGLE



CHECKBOX



AFFILIATE CAROUSEL CONTROL



INFORMATION

- If there are no pages reminding on the pagination control then the relevant next or previous button is disabled, and its functionality is removed.
- The order toggle is used in conjunction with the sort by drop-down list, and allows the user to sort their results in ascending or descending order.
- When hovered the logos in the affiliate carousel return to their original colours using the CSS transition effect.

TYPOGRAPHY

HEADERS & BUTTONS

ORBITRON BLACK

SUBHEADINGS & LABELS

OPEN SANS CONDENSED BOLD

BODY TEXT

OPEN SANS REGULAR

BODY TEXT HYPERLINKS

OPEN SANS SEMIBOLD

EXAMPLE - LIGHT BACKGROUND

HEADING LORUM IPSUM!

SUBHEADING PROIN ELEIFEND, ANTE VITAE SAGITTIS COXS LAOREET, MI NIBH PHARETRA HYPERLINK, NON MI LECTUS NEC FELIS.

Body text sed convallis faucibus ante, sit amet adipiscing nisi gravida eu. Vivamus volutpat. Pellentesque sit amet sollicitudin risus. Curabitur dignissim hyperlink rutrum eros, eget molestie mi eleifend eget...

Etiam laculis, sapien vitae tempor placerat, este enim lacus laoreet sem, hyperlink ut fringilla erat dui et felisi Etiam eget turpis eget ante sollicitudin porttitor eget in turpis. Proin pretium imperdiet diam, et ullamcorper leo sollidin et. Vivamus diam nulla, sodales quis ante a, sollicitudin bibendum nibh. Duis et commodo quam.

EXAMPLE - DARK BACKGROUND

HEADING LORUM IPSUM!

SUBHEADING PROIN ELEIFEND, ANTE VITAE SAGITTIS COXS LAOREET, MI NIBH PHARETRA HYPERLINK, NON MI LECTUS NEC FELIS.

Body text sed convallis faucibus ante, sit amet adipiscing nisi gravida eu. Vivamus volutpat. Pellentesque sit amet sollicitudin risus. Curabitur dignissim hyperlink rutrum eros, eget molestie mi eleifend eget...

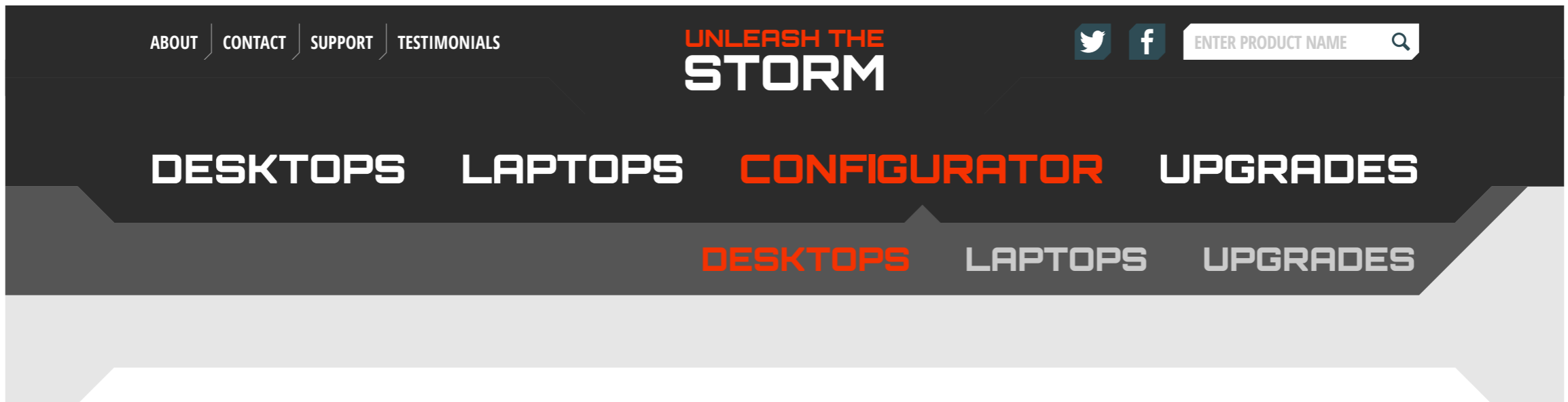
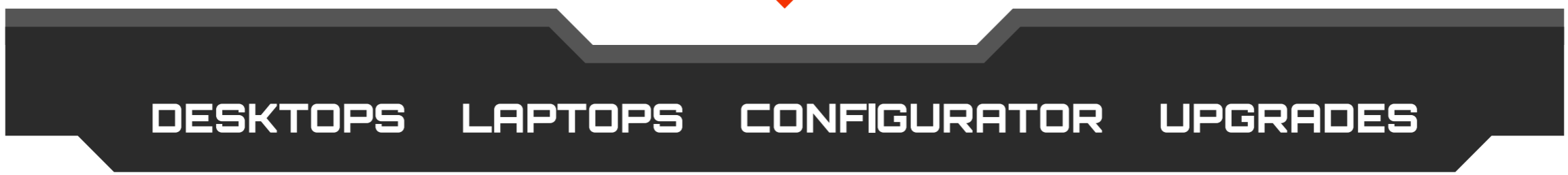
Etiam laculis, sapien vitae tempor placerat, este enim lacus laoreet sem, hyperlink ut fringillo erat dui et felisi Etiam eget turpis eget ante sollicitudin porttitor eget in turpis. Proin pretium imperdiet diam, et ullamcorper leo sollidin et. Vivamus diam nulla, sodales quis ante a, sollicitudin bibendum nibh. Duis et commodo quam.

NAVIGATION BAR



INFORMATION

- When the website loads the carousel automatically resizes so that the bottom navigation bar sits perfectly above the screen fold and appears anchored to the bottom of the screen.
- The top navigation bar is fixed to the top of the screen.
- The bottom navigation bar scrolls down with the page when it meets the top navigation bar, giving the impression they're clamped together.
- The bottom navigation bar becomes the title of each section and automatically changes active title depending on the user's position on the page.
- Anchor links within the bottom navigation bar using jQuery to smoothly scroll to different sections on the page.



IMAGERY

EXAMPLE - PRODUCT IMAGERY



INFORMATION

- For consistency all primary product images should be taken from the same angle.
- Product images should be of fully built powered on systems, so that any cosmetic lighting can be easily seen.
- Product images of light coloured systems should have suitable inner shadow applied, so the finer details of the case's edge can easily be seen.
- Carousel imagery should typically be used in conjunction with new promotions, and should feature full systems, with peripherals (if appropriate).
- Texture are subtle and should be used sparingly.

EXAMPLE - CAROUSEL IMAGERY



TEXTURES

